

The All-Star Tax Series

SPONSORED BY

Edward Jones®



Talking Points:

Benefits of The All-Star Tax Series for Participants

The All-Star Tax Series, an exciting opportunity for Edward Jones branch offices and professional partners alike, offers continuing professional education on timely and important tax and financial topics, delivered by experienced tax, accounting and legal professionals. In order to maximize your guests' attendance, you should be ready to provide more information on the value, convenience and savings of this program for CPAs, EAs and attorneys.

Here are some key talking points to communicate the many benefits:



Convenient:

- The All-Star Tax Series is eligible for a variety of educational credits, including CPE credits for CPAs, CE credits for EAs, and CLE credits for tax attorneys in most states. Equally valuable, your branch office has a monthly opportunity to network and engage with CPAs and attorneys in your community!
- Multiple options are available for easy viewing, including at Edward Jones branch offices, multiple webinar replay dates and offsite at a firm or other location. New last season, webinar replays and offsite hosting are a great way to offer this up-to-date tax content in a convenient location, with minimal work on your part, especially if your conference room space is limited at the branch office.



Current:

- With major regulatory changes possible this year, The All-Star Tax Series frequently updates to cover new tax information which may be important for both professionals and their clients.
- Attendees learn about the latest developments and strategies from expert national speakers who could cost thousands of dollars to hear speak at industry conferences.



Cost Effective:

- The Season Pass can save up to \$430 versus individual course purchases. Starting this year, the Season Pass is now an option later in the schedule thanks to extended course availability via webinar participation!
- Participants can save as much as 35% off the single-course costs with multiple-course bulk purchases, which can be made by either individuals or firms.

CPAs, Enrolled Agents and attorneys who participate in The All-Star Tax Series can also improve their practice and how they support their clients by getting to know Edward Jones FAs in the community. For more information, including complete course descriptions, webinar dates and registration information, professionals should visit www.allstartax.com.

INTERNAL USE ONLY – DO NOT SHOW OR DISTRIBUTE TO THE PUBLIC.